

NOVEMBER 6, 2019

DALLAS



WELCOME TO FROM DAY ONE

A forum on corporate values:
building purposeful relationships
with employees, customers, and
communities.

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	MUSIC HALL	PASADENA	LONESTAR	BRAZOS	THE SALOON
9:00 AM	Opening Remarks		Breakfast		
	Panel: Inclusive Leadership				
10:00 AM	Keynote: Change from Within		Coffee Break		
11:00 AM	Panel: Corporate Culture		Coffee Break		
12:00 PM			Breakout: Driving Change with People	Breakout: Reskilling Veterans	Breakout: Aligning Team and Purpose
			Breakout: Purpose and CSR	Breakout: Social Impact Partnerships	Breakout: Change Management
1:00 PM	Lunch	Lunch			
2:00 PM	Workshop: Ally Skills				
3:00 PM	Panel: Employee Satisfaction				
			Coffee Break		
4:00 PM	Panel: Supporting Arts				
	Keynote: Rest & Renewal				
5:00 PM	Closing Remarks				
			Evening Reception		
6:00 PM					

8:30 - 9:00 AM Breakfast

9:00 - 9:05 AM Music Hall Opening Remarks

Nick Baily, Co-founder, From Day One

9:05-9:45 AM Music Hall

Panel: What Makes an Inclusive Leader
From CEOs to team leaders, inclusiveness grows when the people in charge make it a priority. How should those values be codified and expressed? Who has the best methods for teaching leaders how to set goals and put it into practice every day?

- Panelists:
 • Tyler Muse, co-founder, Lingo Live
 • Joan Buccigrossi, head global diversity & inclusion, Alcon
 • Bobby Griffin, head of diversity & inclusion, CBRE
 • Rick Wilson, global director, diversity & inclusion, AT&T

Moderator:
 • Cheryl Hall, journalist, Dallas Morning News

9:50-10:10 AM Music Hall

Keynote: Change from Within: Building a Roadmap for Future Talent
Rapid technological advancements, evolving business strategies, and changing mindsets around work are driving a shift in the skills

and competencies needed in the workforce of the future.

Join Aon Associate Partner, Mina Morris to:
 • Learn how to flip the script on digital transformation to support business growth and develop talent

- Understand how organizations are developing a talent strategy to buy, rent, automate or grow talent needs
- Review practical strategies to help “home grow” your future talent
- Learn how to develop insights to empower individuals to own and grow their future careers
- Hear real-life examples of companies that have successfully led their people through a digital change

Mina Morris, associate partner, Aon

10:10—10:25 AM Pasadena Coffee Break

10:25-11:05 AM Music Hall

Panel: Crafting a Corporate Culture That Means Something

What makes it authentic to the company's roots and current mission? How does it weave itself into all aspects of company life, from people to products? How do companies update their culture to be responsive to changing times?

- Panelists:
 • Ollie Malone, Jr., Ph.D., SPHR, vice president, human resources, DFW

International Airport
 • Yvonne Freeman, vice president global total rewards & HR operations, Sabre
 Catherine Olivieri, SVP, human resources, Susan G. Komen
 • Ashley Oster, vice president, business development & marketing, E4E Relief

Moderator:
 • Brandon Call, managing editor, D CEO Magazine

11:05-11:20 AM Pasadena Coffee Break

11:20 AM - 12:05 PM Brazos Breakout Session: The Missing Link to your Balanced Tech Team: Reskilling and Hiring Military Veterans

The U.S. is facing a huge workforce shortage as technology disrupts the job market. The veteran community is one place we must look for upskilling opportunities to meet the job needs and also to build diverse teams. Hear unique insights from industry leaders, military veterans and the nonprofit sector on how they partner to reskill and hire veterans into tech careers.

- Panelists:
 • Dan Maslowski (U.S. Army), Citi
 • Tresia Eaves (U.S. Air Force), Protiviti
 • Johanna Martinez (Marine Corps), AT&T
 • Crystal Janes (U.S. Navy), Citi
 • Russ Medina (U.S. Army), NPower Texas
 • Moderated by Bertina Ceccarelli, NPower

11:20 AM - 12:05 PM Lonestar

Breakout Session: The Human Side of Business Transformation
Transformation is akin to survival in today's business environment. And yet research shows that most organizational transformations fail to boost or sustain performance. To meet this challenge, organizations need to discover new ways to tap into the human potential to endure, thrive, and inspire in a rapidly evolving workplace. In this highly interactive workshop, you will join peer groups to explore how various forms of transformation (e.g., M&A, cultural, digital) are reshaping the talent development strategies and practices that organizations are pursuing. You'll also learn how the most innovative companies are using technology to unlock the human potential for growth as the key to their organizational transformation.
Levi Nieminen, BetterUp

11:20 - 12:05 PM The Saloon

Breakout Session: How the Next Generation Is the Bridge You Need to Integrate Your Team and Your Company's Purpose
Millennials and their successors, Gen Z, are having an undeniable impact on society, purchasing decisions, innovation and yes, the workplace. Yet few companies have turned to this powerful demographic force as an engine for integrating purpose across their organizations. Join Brittany Hill, founder and CEO of Accelerist, to explore the purpose-driven mindset of young workers and ways to leverage their desire for change. Learn how to create advocates for corporate social responsibility (CSR) and channel their energy. Discover how Champions of Change have started movements inside and outside their companies. On a range of crucial business goals—recruiting top talent, identifying issues, building a culture of inclusion—the next generation will produce vital players. Their strengths are key to elevating your CSR efforts.
Brittany Hill, Accelerist

12:15 - 1:00 PM Brazos

Breakout Session: 275,000 meals for North Texas

More than 800 volunteers came together to pack 275,000+ meals for the north Texas community on September 11th. The Pack Shack, Communities Foundation of Texas, and the North Texas Food Bank share how this event came about and the powerful impact of partnerships.
 • Bret Raymond, The Pack Shack
 • Dr. Phillip Shero, MasterMinds Leadership
 • Sejal Desai, Communities Foundation of Texas for Business
 • Erica Yaeger, North Texas Food Bank
 • Kimberlaine Banks, Communities Foundation of Texas

12:15 PM - 01:00 PM Lonestar

Breakout Session: The Roles Purpose and Career Progression Play in Building a Successful Corporate Social Responsibility (CSR) Model

A strong sense of purpose is essential as each of us drives forward in our careers and in our lives. In this session, we will

explore what goes into purpose-built organizations, including the role that purpose plays for individual employees during specific phases of their career journey. In turn, we will look at how CSR programs are critical to the success of building a purpose-built employee journey, as well as how diversity and inclusion should be considered along the way.

- Danielle Morgan, Blackbaud
- Odessa Jenkins, YourCause

12:15 PM - 01:00 PM The Saloon

Breakout Session: Designing Your First Nudge

Inspired by our latest book, Nudge Management, the BVA Nudge Unit brings you an interactive workshop for those seeking success in organizational change management. We will show you how behavioral “nudges” can optimize transformation initiatives to improve corporate culture, help achieve collective goals, and encourage desired employee behavior.

The workshop will introduce Behavioral Science and will explain why the practical application of this discipline is becoming a critical component in the corporate practitioner toolkit. Next, we will present the world of “Nudge” and showcase how this tool can be an instrumental component to achieve behavior change. Finally, we will introduce our 21 Drivers of Influence™, will show how you can use them inside your organization, and will carry out an ideation exercise applying our methodologies to the topic of diversity and inclusion.

Héber Manuel Delgado-Medrano, BVA Nudge Unit
 Jenic Mantashian, BVA Nudge Unit

1:00 PM - 2:00 PM Music Hall, Pasadena Lunch

2:00 - 2:45 PM Music Hall

Workshop: New ways to foster critical conversations about difference and equality

The ReadySet Ally Skills workshop positions people of color and their allies to successfully undertake allyship at work and beyond. By illustrating the stakes of allyship in tech and industries—as well as practical tools that can be used to achieve it—this training provides an optimal way to foster healthy workplaces for the growing number of womxn, queer, and transgender people of color in tech.

Through a combination of learning and development, small and large group discussions, and skill acquisition sessions, this workshop will provide new ways to foster critical conversations about difference and equality. The training provides concrete, actionable tools to empower employees and leaders to advocate for themselves and others.
 Willie Jackson, diversity, equity, and inclusion consultant, ReadySet

2:50 PM - 3:30 PM Music Hall

Panel: What Really Matters in Employee Satisfaction

Compensation counts for a lot, but the biggest factor is whether the worker feels appreciated and valued. An exploration of new thinking on subjects including healthy feedback, public recognition, a new generation of benefits, and a sense of mission and purpose on the job.

- Panelists:
 • Suminder Sran, Boarding Pass venture lead, PwC
 • Curtis Brooks, vice president, employee performance management, U.S. Bank
 • Sharla Jones, vice president, learning & development manager, Hilltop Holdings Inc
 • Ruth Tilley, vice president, HR business partner, McKesson
 • Nolan Godfrey, executive consultant and coach, Stewart Leadership

Moderator:

- Rob Schneider, managing editor-events, Dallas Business Journal

3:30 PM - 3:45 PM Pasadena Coffee Break

3:45- 4:15 PM Music Hall

Panel: Why Should Business Support the Arts?

When companies like American Airlines and Neiman Marcus are actively involved with arts and culture, it pays dividends in employee esprit de corps and connection to the community around them. Business Council for the Arts, a nonprofit organization, provides key points that all businesses can benefit from.

- Panelists:
 • Katherine Wagner, CEO, Business Council for the Arts
 • Sean Gaven, SVP - lending, analytics, payments and digital strategy, American Airlines Federal Credit Union
 • Mimi Crume Sterling, vice president corporate culture & philanthropy, The Neiman Marcus Group, Inc.

Moderator:

- Philip Silvestri, president and publisher, Local Profile

4:15 - 4:35 PM Music Hall

Keynote: Doing Less to Achieve More

What fuels resilience and sustainable high performance in a world of overwhelming demand? Earlier this year, The Energy Project set out to test the hypothesis that a team of accountants at Ernst and Young worked together to build more rest and renewal into their days during busy season, they'd not only feel more energized and engaged, they would also get more work done, in less time.

The results were staggering. In this talk, you'll learn how it happened, step by step.

Tony Schwartz, CEO and founder, The Energy Project

4:35-4:40 PM Music Hall

Closing Remarks
 Steve Koepf, co-founder, From Day One

4:40- 5:40 PM Evening Reception



The Platform Where You Identify and Measure Your Company's Social Impact Investments

Accelerist is the leader in social impact partnership technology. Some of the industry's most prolific brands and nonprofit organizations rely on our innovative solutions to prospect, screen, access and measure partnerships with each other. At the intersection of trailblazing data and evergreen experience, Accelerist's platform and strategic services give today's purpose-driven leaders a game-changing edge to ensure the smartest partnerships drive the most value for society, for social causes and for committed brands.

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Wilson

VIACOM

Nonprofit Fiscal Screening
& Due Diligence

Consumer/Issue Analysis

Employee/Issue Analysis

Issue Mapping

Partner Identification
& Solicitation Scoring

CSR Measurement
(Program, Campaign, Partnership)

Outcomes Reporting

Community Investment ROI

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ACCELERIST

Accelerist is the leader in social impact partnership technology. Some of the industry's most prolific brands and nonprofit organizations rely on our innovative solutions to prospect, screen, access and measure partnerships with each other.



Power Your Talent Strategy

Today's employees need specific traits and behavioral skills to manage information, adapt quickly and work effectively in the modern workplace. Aon's Assessment Solutions helps organizations identify the capabilities they need for the future and develop an assessment process that takes the risk out of hiring and developing talent. We undertake 30 million assessments each year in 90 countries and 40 languages.

Visit us at assessment.aon.com or contact us at assess@aon.com.

AON
Empower Results®

AON

Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance. Assessment Solutions includes the cut-e and CoCubes brands and operates as part of Aon's global Human Capital offering in talent solutions, helping clients achieve sustainable growth by driving business performance through people performance. Aon's Assessment Solutions group undertakes 30 million assessments each year in 90 countries and 40 languages.

Transform your people and your business will follow.

It's your product innovators, your customer-facers and your culture-makers. These frontline people leaders now manage 80% of your workforce. Give them the coaching and immersive learning they need to thrive and drive your business forward.

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BetterUp 



BETTERUP

Trusted by Fortune 500 companies across all major industries, BetterUp helps organizations go beyond learning to transformation. We do this by offering personalized development through one-to-one coaching to employees at all levels.

Uniquely scalable and completely full-service, we leverage machine learning and the latest research across the behavioral sciences to deliver the world's most effective approach to sustainable behavior change. To ensure alignment with your business goals, competencies, and values, our coaches become steeped in what is unique about your organization. And they diagnose and close hidden cultural and behavioral gaps, measurably connecting transformation to targeted business outcomes and ROI.

Engaging employees is easier than ever!

We provide companies with market-leading technology that powers corporate social responsibility and employee engagement programs.

See how we'll drive measurable social impact at YourCause.com.

 YourCause
+
blackbaud®

Better Together.



YOURCAUSE + BLACKBAUD

YourCause, a Blackbaud company, is a local Dallas technology company connecting corporations and their employees with the causes they care most about. Their platform is a fully hosted and managed solution used to engage employees in volunteering, giving, and sustainability initiatives, along with helping corporate and foundations manage their philanthropic programs.

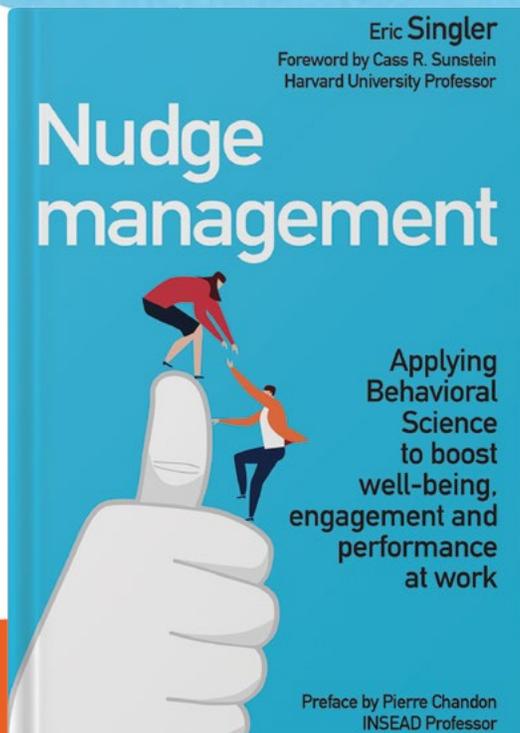
YourCause currently supports over 8 million employees across 170+ countries. Since inception, the company has processed over \$2B to charities and tracked over 30MM volunteer hours. The companies partnering with YourCause represent some of the most committed corporate citizens and dedicated nonprofits around the world.

ARE YOU FALLING INTO THE 70% TRAP?

**70% of transformation plans fail.
70% of employees are not
engaged at work.**

There is a need for new approaches to organizational change and employee engagement.

If you apply the same solutions over and over, you won't achieve winning results.



OUR SOLUTION?

Nudge Management

The BVA Nudge Unit provides practical, innovative behavioral science-based interventions to achieve successful and transformative organizational change.

WANT GREATER SUCCESS IN YOUR CHANGE MANAGEMENT INITIATIVES?
Contact the BVA Nudge Unit!

Jenic MANTASHIAN
jenic.mantashian@bvanudgeunit.com



www.bvanudgeunit.com

BVA NUDGE UNIT

The BVA Nudge Unit is a global consultancy, pioneering in providing practical and applicable behavioral science-based interventions that allow corporations, government entities and NGOs to achieve successful and transformative organizational change. Expert consultants provide services in change management, leadership and decision making, diversity and inclusion, employee engagement, space planning, safety at work, product and services design, communication and training. The company has offices and consultants in the US, Europe, Asia and Latam.

The BVA Nudge Unit has helped clients achieve behavioral change, with more than 120 interventions and engagements across multiple verticals: Health, Transportation, Energy, Consumer Products, Telecom, Banking, Finance, Insurance and Real Estate. Clients of the BVA Nudge Unit have included the UN Women's HeforShe movement, the political campaign of Emmanuel Macron and many Fortune 100 companies. BVA Nudge Unit has also partnered with AIM European Brands Association in Europe and Engage for Good in the US to support philanthropic activities to enhance the greater good of communities and the planet.

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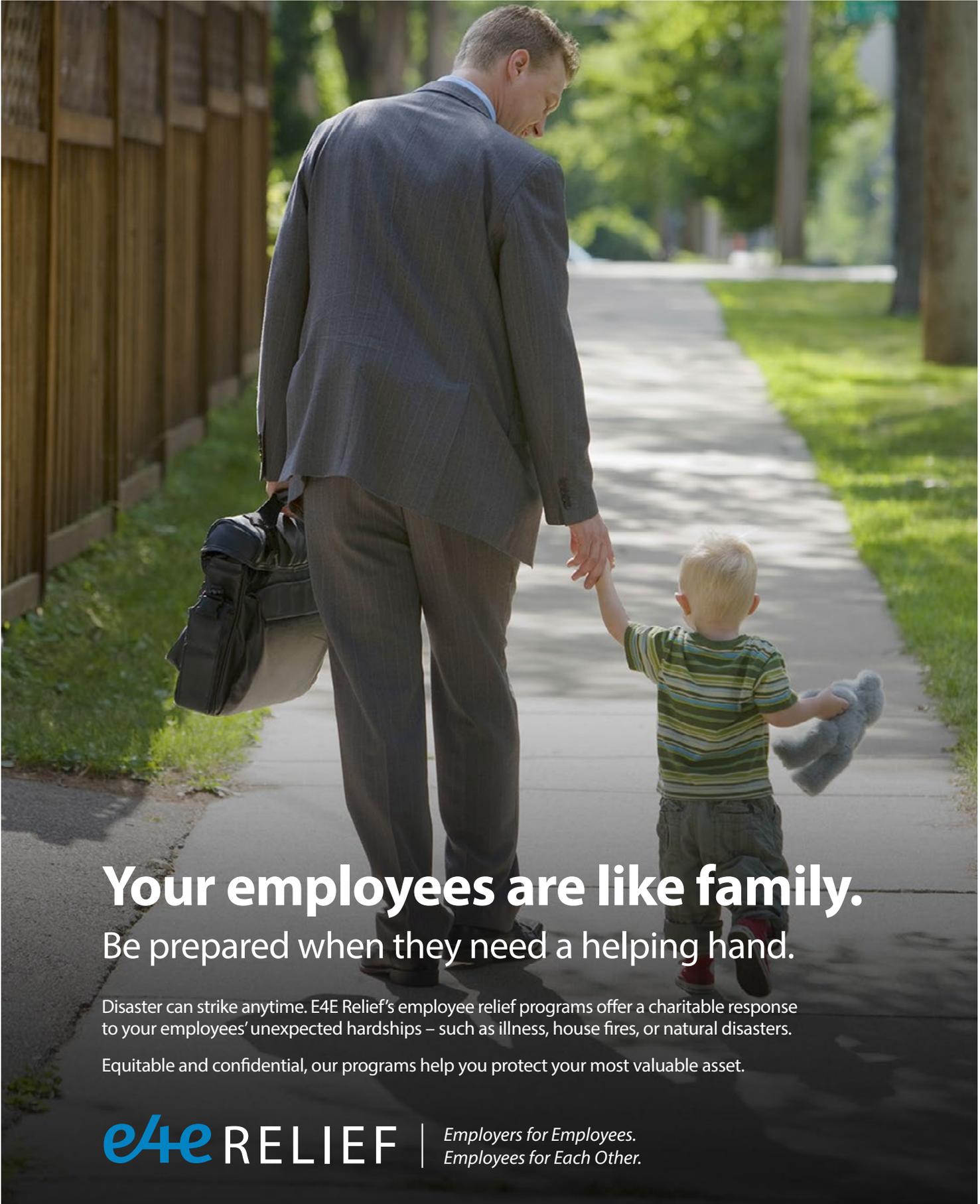


DIVERSITYCOMM, INC.

DiversityComm, Inc. (DCI) is the proud publisher of six nationally recognized diversity focused magazines: Black EOE Journal, HISPANIC Network Magazine, Professional WOMAN's Magazine, U.S. Veterans Magazine, Diversity in STEAM Magazine and DIVERSEability Magazine. Each magazine has its own engaging website, distribution and digital edition. In addition, we publish a bi-monthly e-newsletter that reaches all our readers, subscribers and clients. If one of your goals is diversity branding, global diversity, diversity recruiting, diversity admissions and enrollment or supplier diversity, then look no further. With more than 25 years of experience in diversity & inclusion advertising, each publication now reaches over 2 million readers.

Our mission is to promote the advancement of all aspects of business and employment to ensure equal opportunity. With our more than 25 year history specializing in Diversity we acknowledge that D&I (Diversity & Inclusion) is the main apex of reaching multicultural audiences. We are dedicated to inform, educate, employ and provide equal opportunity within corporate America in order to create a more diverse workplace. We are a valuable resource for all companies across the nation and we are regarded as one of the fastest growing diversity publications.

As the epicenter of information on diversity & inclusion and to ensure that your message of diversity is relayed to the target audience you want to reach. Our unprecedented participation and partnerships at more than 300 diversity-focused conferences and their millions of members makes us your one-stop-shop for diversity & inclusion. If one of your goals is Global Diversity & Inclusion, Diversity Branding, Employment Opportunities, EEO/Compliance, Disability Initiatives, Veteran-Friendly Branding/Opportunities, Recruitment & Supplier/Business to Business Strategies, Diversity Admissions and Enrollment, then the Power of Six is here for YOU.



Your employees are like family.

Be prepared when they need a helping hand.

Disaster can strike anytime. E4E Relief's employee relief programs offer a charitable response to your employees' unexpected hardships – such as illness, house fires, or natural disasters. Equitable and confidential, our programs help you protect your most valuable asset.

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Employees for Each Other.*

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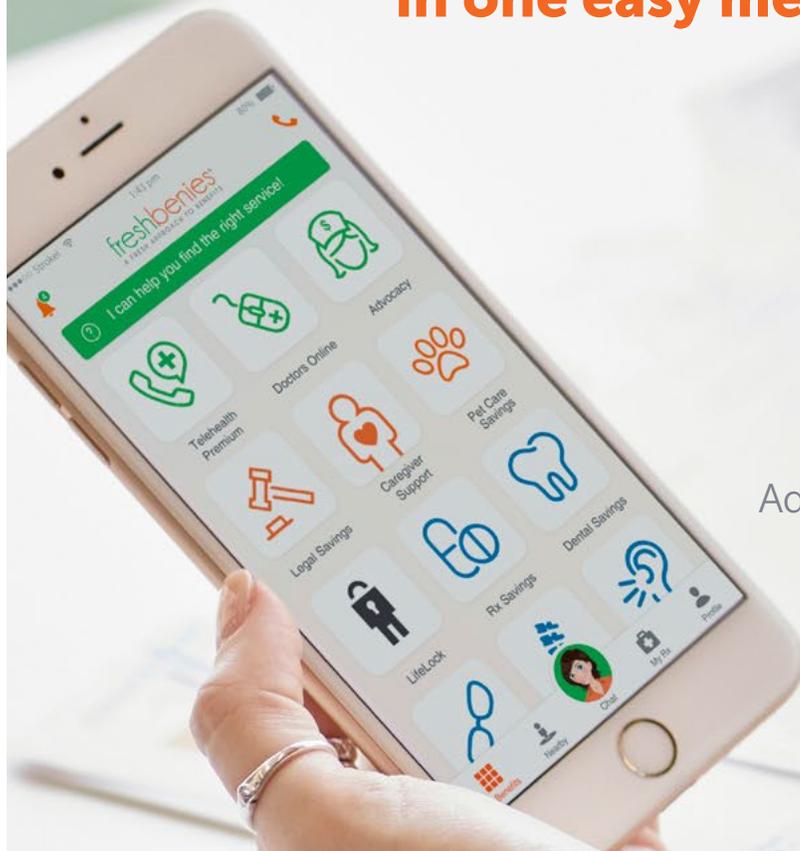
E4E RELIEF

E4E Relief is a rapidly growing social enterprise organized as a 501c3 public charity, helping companies support employees in crisis and build good will in their communities. We provide charitable grants to employees who experienced a catastrophic disaster or personal financial hardship. As a third-party provider of Employee Relief Funds, we offer an objective, equitable determination of need and expert fund management. Our hope is to remove barriers to aid in times of crisis and to inspire corporate philanthropy where employees participate in offering support to one another.

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Contain costs, save HR time and increase access to care with Telehealth, Doctors Online, Advocacy, and savings networks for Rx, Dental, Vision, Chiropractic and more. And we get used...A LOT! Average utilization across core freshbenies services is 71%.

Members have full access to these great services (at no additional cost)

- Call a doctor 24/7 and get a prescription written, if medically necessary
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- Access expert Advocates who help navigate "the system" including medical billing issues, price transparency and much more
- FreshSAVINGS pack that includes 9 best-in-class savings networks including Rx, Dental, Vision, Chiropractic and more
- Also choose optional low-cost Add-Ons: LifeLock identity theft protection, Caregiver Support to help manage care for aging loved ones, and high-quality Legal and Pet Care savings programs



Your Next **On-site** Service



Why Jet Dental?

01 A Benefit Your Company Already Offers

At Jet Dental, we bring the dentist to your workplace. Jet Dental is free to your company! We are in-network with every major insurance carrier in the country, we simply bill the insurance you already offer. Procedures typically covered include a comprehensive exam, x-rays, cleaning and cavity fillings.

02 Convenience

Over 380 million hours of school or work are lost each year from people visiting the dentist. With our convenient on-site setup, your employees can get their preventive work done in an average of 40 minutes.

03 Improve Your Employees Health

Recent surveys indicate that only 30% of Adult Americans are visiting the dentist annually and about half have gum disease. People with gum disease are twice as likely to die from a heart attack and three times as likely to suffer a stroke. The people who sign up for our service are the ones who need it most:

80% of the employees we see have not been to the dentist in over two years.

7/10 employees have cavities.

By making it convenient we enable your employees to actually use their benefits. Poor oral health has been linked to serious medical problems including hypertension, diabetes, oral cancers, kidney failures, and heart disease. With proper treatment planning, we can improve your employees' health and give them a more confident smile.

04 Dental Care, That Cares

Jet Dental passionately believes in giving back to the communities we live in. For every company we serve, we provide free quality dental care for a family or individual in need through our own *Hayes Hope Dental™* Clinic.



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Our team would be happy to discuss your onsite service. Give us a call or email us:



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JET DENTAL

Jet Dental is an onsite dental provider for corporations nationwide. They improve the health of their client's employees by bringing the dentist to their workplace at no cost to them -- they simply bill the insurance you already have! They provide preventative and restorative care including cleanings, X-Rays, exams, fillings, and teeth whitening onsite. With proper treatment planning, they can improve your health, while providing a more confident smile at the same time. People love them--they have over 400 Google reviews with 4.9 out of 5 star rating.



Empower authentic voice



LINGO LIVE

Lingo Live is the leading one-on-one online language and communication coaching to help multilingual employees bring their authentic voice to work with more confidence, and feel a greater sense of belonging. Employees meet with a personal coach who has a nuanced understanding of global workplace languages and cultures and can customize the curriculum to fit their needs such as delivering an engaging presentation, constructing emails to pitch ideas, and making-in-the-moment contributions. Lessons can be taken in any location or time zone to accommodate busy schedules and the scalable platform comes with detailed reporting allowing managers to track progress and engagement across their organization. The company currently employs hundreds of coaches teaching thousands of professionals across 27 countries and is trusted by global organizations such as Microsoft, ComScore, Quantcast and NBC. With Lingo Live, companies can cultivate an inclusive culture, fuel innovation and become pioneers in their industries. Empower authentic voice at LingoLive.com.



MANAGED BY Q

We run workplaces



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MANAGED BY Q

Managed by Q is the platform for workplace management. We help the world's leading companies design, build, staff, and manage their workplaces. By connecting office operations teams to dedicated workplace experts and top commercial service providers, Managed by Q enables companies to create inspiring offices and deliver a great workplace experience for their teams.



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FILL THE TECH SKILLS GAP.
TRANSFORM LIVES.**

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NPOWER

NPower is a national non-profit organization that creates pathways to economic prosperity for veterans, military spouses, and young adults from underserved communities through free intensive technology training, paid internships, and job placement assistance. In today's economy, over 50% of all jobs require some degree of technology and digital skill, and this is expected to grow to 77% by 2020 in the U.S. Yet the job market is not keeping pace. NPower's mission solves two unique problems:

1. Too few veterans and young adults have the skills or access to launch successful careers in the digital economy; limiting their opportunity to participate in the workforce and build a strong financial future.
2. There is an inadequate pipeline of skilled, diverse employees prepared to meet the demands of the digital labor market.

NPower has a proven track record of training the tech skills demanded by the marketplace, and engaging businesses, volunteers, and non-profits in the long-term success of our students: 80% of students who enroll in our program graduate, 80% of NPower students secure jobs or continue their education, and graduates earn 52% higher average salaries.

The NPower signature training model includes:

Tech Fundamentals - A 23-week program comprised of 16 weeks of in-class instruction and professional skill-building, followed by a seven-week paid internship. Coursework focuses on the tech competencies needed for entry level IT employment.

Advanced Courses & Certifications - NPower offers multiple paths for advanced IT coursework and credentialing including Cybersecurity, Coding, and Cloud Computing. Each curriculum is designed to prepare alumni for higher wage IT jobs and meet the evolving industry needs.

NPower has graduated over 3,500 tech professionals and over 200 diverse companies and nonprofits hire NPower graduates as interns and full-time employees.

NPower currently operates in New York, Texas, California, Maryland, Toronto, New Jersey, and Missouri.

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Oh My Green is your office kitchen concierge. We create custom menus of healthy snacks for your company. We cater full meals. We deliver, stock, clean and maintain. We handle all the equipment too, including coffee, beverage and refrigeration. And we back it all with awesome technology so you can track consumption and control your budget. Whether you're 10 employees or more than 1,000, we have an office kitchen, snack box subscription, and corporate catering solution that's right for you.



OH MY GREEN

Oh My Green is the Eat Healthy, Work Happy, Live Bliss™ company. The company offers a complete wellness platform that brings delicious and nutritious food, healthy snacks, drinks, and wellness practices to the workplace to improve employee productivity and engagement.

Oh My Green provides micro-kitchens, micro-markets, catering, cafe management, subscription boxes to small businesses and enterprises. Our sophisticated stack leverages AI and IoT technologies, enables a flexible supply chain, and provides full analytics to our clients for easy account management. Oh My Green's offerings help people live healthy lifestyles so that they can reach their full potential in and outside the workplace. When your team is happy, healthy, and engaged they work harder and with even greater commitment.

We cover many of the largest metropolitan areas in the United States with our amazing office kitchen and healthy-snacking service. Currently serving Seattle, San Francisco, Los Angeles, Chicago, Denver, Austin, Boston, New York, and Nashville. We cover the rest of the country with the Oh My Green subscription box, which is also ideal for companies with 50 employees or less. So wherever you are, let us know if you need us to provide healthy snacks for your business.

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Satisfaction for EVERYONE INVOLVED

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THE PACK SHACK

Engaging diverse groups in team activities can be a challenge. Your team will high five or even hug you for hosting a crazy fun **Feed the Funnel** party to pack thousands of delicious, healthy meals for your neighbors in need. Our stress-free, turnkey process will help you enjoy your party. Onsite or offsite. Any time of the day. Any day of the week. And everyone will feel a sense of deep satisfaction by providing meals for your local community!

Since 2014, more than 165,000 people in 40 states have packed over 33 million meals. A few of the organizations who have hosted **Feed the Funnel** parties include: AT&T, KPMG, Tyson Foods, Goldman Sachs, Walmart, Owens Corning, Arkansas Blue Cross Blue Shield, Texas Capital Bank and countless schools, universities, and faith-based groups.

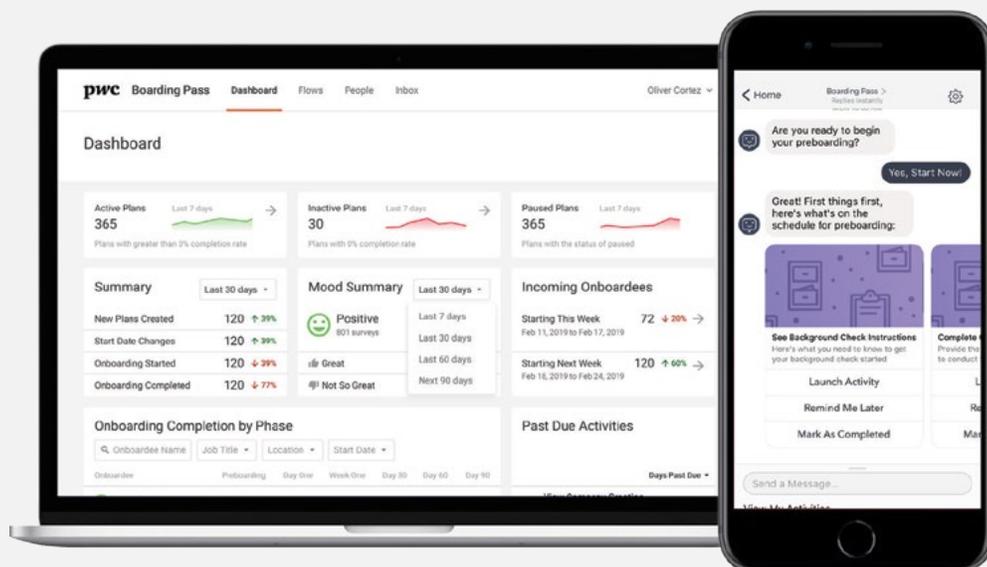
Hosting a **Feed the Funnel** party is simple. You just need an indoor, climate-controlled location, tables, people, and \$0.25 per meal. And you choose the local nonprofits to receive the meals you pack at your party. The Pack Shack brings everything else you need, including the rockin' playlist and the giant gong!

Get your party started at www.thepackshack.org.



The easiest path from hired to happy

PwC Boarding Pass is an employee engagement platform for designing and delivering onboarding solutions that are interactive, personalized, and social.



To learn more or request a demo visit pwc.com/us/BoardingPass

PWC

PwC Boarding Pass is an employee engagement platform for designing and delivering onboarding solutions that are interactive, personalized, and social. Using advanced technologies and collaboration tools, Boarding Pass guides employees through a personalized onboarding experience. Employees can connect and engage early, accelerating their productivity and driving higher retention. Managers can use Boarding Pass analytics to track employee progress, measure sentiments, address issues, and optimize the employee journey. Whether your employees are brand new to your organization, stepping up to a new role, or undergoing a transition, Boarding Pass empowers them to drive positive outcomes for your business.

RETHINK BENEFITS

Rethink Benefits is the global industry leader for providing research-based solutions for individuals with autism, developmental disabilities and other learning, social or behavioral challenges. We provide expert support and clinical resources for parents, caregivers and employers.

For parents and caregivers of children age birth to adult, we offer more than 1,500 video-based teaching steps depicting clinically trained Board Certified Behavior Analysts (BCBAs) working with individuals with special needs. Rethink's caregiver program also provides direct, 24/7 access to BCBAs who offer expert guidance and recommendations via phone- and video consultations. Rethink does not require a medical diagnosis or health insurance to participate. Finally, online communities and forums allow parents to communicate with and receive encouragement and support for other parents facing some of the same challenges.

Our Neurodiversity Inclusion Center (NIC) provides employers with the required tools to hire and retain neurodiverse talent. These individuals are often the best qualified and most talented, yet they can fall through the cracks of the hiring and management process due to limited resources and training for the employer. Rethink's NIC program offers the training via e-learning modules and access to our BCBAs and clinicians to ensure employers have the tools they need to better diversify their population. This solution is easily incorporated into a company's diversity and inclusion program or ERG.



Employee Experience (EX) is the new competitive advantage. **Elevate yours.**

EX is a key strategy to help your organization win now and in the future. Stewart Leadership is your partner to elevate your EX.

Start the conversation today.

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Stewart Leadership is a leadership, team, talent, and change management consulting, coaching, and training company. We have been building leaders for organizations of all sizes for 40 years partnering with every client to design and deliver tailored solutions that achieve business and people results in the following areas:

- Executive Development & Coaching: Enhancing leadership through tailored consulting and coaching commonly delivered in 6, 9, or 12 month engagements
- Talent Management: Developing succession plans and bench strength for key positions
- Team Performance: Aligning executive teams to build trust and achieve results
- Award Winning LEAD NOW! Books, Videos, & Assessments: Providing a complete leadership development process for results-driven leaders
- Training & Keynote Speeches: Delivering engaging workshops and speeches couched in practical, easily applied principles
- Change Management & Organizational Alignment: Creating and improving change-ready organizations through consulting and workshops and aligning talent, strategy, and structure to achieve goals
- Employee Experience (EX): Tailoring employee experience solutions that drive your business strategy and human capital priorities.

NLI

The NeuroLeadership Institute is a research, consulting and training organization that seeks to transform leadership through neuroscience. We operate in 24 countries and have regional offices on each continent, with a global headquarters in New York City.

Our Institute is organized into three distinct, yet interrelated departments:

- Our Research department drives the development of the content in our other two branches. We partner with labs across the country and synthesize industry research into peer-reviewed academic papers that we publish in our yearly NeuroLeadership Institute Journal.
- Our Education department offers public education and certificate programs for independent professionals looking to become more informed in the field of NeuroLeadership, or simply to acquire brain-friendly skills that can improve their performance.
- Our Corporate Solutions department works specifically with organizations to keep them up to date on current research in the field, we engage in partnerships to build strategies, and provide training to drive behavior change. Essentially, we operationalize the neuroscience into actionable insights and training.

Though our interest spans a variety of topics, we have chosen specific areas because we believe that neuroscience has the potential to make the most significant impact on current practices. These areas are:

- Performance: we help companies gain insights into how to grow talent, drive performance, and lead change by improving the quality of conversations.
- Diversity and Inclusion: we help improve decision-making by mitigating against unconscious bias.
- Culture and Leadership: we help companies create culture strategies that enable them to thrive through change.

We partner with organizations in three ways: we keep them up to date on current research in the field with Research Briefings; we engage in Thinking Partnerships to build strategies, and we provide training to drive behavior change with our Scalable Learning Solutions.